



DIANA WAN. SEATTLE, WA

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EXPERIENCE

DIEBORG. Founder, Graphic Designer [Seattle, WA, 2005 - Present]

Created print and digital materials for clients like: Kiewit, Water1st International, KEXP, Lo-Fi Performance Gallery, Talyst Inc., Vigilias, Magnolia Rhapsody DJ, Titanium Company, LLC and more.

BROWN PAPER TICKETS. Labs Solutions Specialist [Seattle, WA, March 2015 - Present]

- Work with clients to create and manage custom profile pages
- Handle client requests for assistance with HTML/CSS and widgets
- Create and maintain company landing pages
- Assist Client Services as needed when pertaining to the Labs department

Client Services Tech Representative [Seattle, WA, December 2013 - February 2015]

- Created seating charts for events of varying capacities, edit images for event listings, and creating custom profile pages

GEEKGIRLCON. Designer [Seattle, WA, April 2013 - October 2014]

- Produce high-quality print and digital collateral
- Design with an understanding of GeekGirlCon's brand style and needs
- Work with the copy team to incorporate text and information into collateral and assets
- Participate and attend marketing meetings
- Ensure convention runs smoothly and safely

BOUNCEU. Graphic Designer [Tempe, AZ, September 2008 - June 2011]

- Rebranded all BounceU marketing collateral including: graphics, website, logo, print and online materials
- Collaborated with marketing team to design and produce lead-generating print materials
- Handled creative requests for franchise system of 55+ locations
- Worked with and managed print vendor to produce custom online ad creation and ordering site
- Created branding guide containing corporate design standards
- Designed all signage and collateral for the 2009 and 2010 BounceU Franchise Convention
- Redesigned existing corporate website and franchisee websites
- Developed and maintained key marketing resources: Photo library, brand identity guide, etc.
- Supported graphics for social media marketing
- Participated in corporate creative sessions for marketing initiatives and campaign development

DERMACARE LASER & SKIN CARE CLINICS. Senior Graphic Designer [Scottsdale, AZ, January 2007 - May 2008]

- Designed graphic communications for print and online outlets
- Coordinated all phases of print process from obtaining initial bids to final press check
- Designed all signage and collateral for the 2007 Dermacare International Convention
- Created corporate presentations for C-level executives
- Managed and mentored internal creative staff; gave assignments
- Maintained websites for 30 independent franchisee clinics

EDUCATION

THE ART INSTITUTE OF PHOENIX. Bachelor of Arts in Graphic Design
Phoenix, AZ, December 2006

PROFICIENCY

Mac/Windows, Adobe Creative Suite/Creative Cloud (Acrobat Pro, Dreamweaver, Flash, Illustrator, InDesign, Photoshop), Microsoft Office (Excel, PowerPoint, Word), Open Office, Web Development (HTML/CSS), FTP Software, Print & Web Production, Branding, Layout Design, Color Theory, Typography, Marketing/Advertising, Project Management, Budget Management